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In the Claims:

- 1. (Previously Presented) A composition comprising at least three plant extracts wherein said composition is effective in altering the perception of at least one malodor by affecting at least one olfactory receptor.
- 2. (Previously Presented) The composition of claim 1, wherein said three plant extracts are selected from the group consisting of frankincense, extract of roses, extract of Cananga, extract of Piper, and extract of Bursera.
- 3. (Previously Presented) The composition of claim 2, comprising four plant extracts selected from the group consisting of frankincense, extract of roses, extract of *Cananga*, extract of *Piper*, and extract of *Bursera*.
- 4. (Previously Presented) The composition of claim 2, comprising five plant extracts: frankincense, extract of roses, extract of Cananga, extract of Piper, and extract of Bursera.
 - 5. (Canceled).
- 6. (Previously Presented) The composition of claim 2, wherein said frankincense comprises between about 0.1% and about 40% by weight of the composition.

7-12. (Canceled).

13. (Previously Presented) The composition of claim 2, wherein said extract of roses comprises between about 0.1% and about 40% by weight of the composition.

14-17. (Canceled).

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18. (Previously Presented) The composition of claim 2, wherein said extract of *Cananga* comprises between about 0.1% and about 40% by weight of the composition.

19-22. (Canceled).

23. (Previously Presented) The composition of claim 2, wherein said extract of *Piper* comprises between about 0.1% and about 60% by weight of the composition.

24-26. (Canceled).

- 27. (Previously Presented) The composition of claim 2, wherein said extract of *Bursera* comprises between about 0.1% and about 22% by weight of the composition.
- 28. (Previously Presented) The composition of claim 2, further comprising at least one auxiliary component selected from the group consisting of vanillin, ethyl vanillin, extract of *Hedychium*, extract of *Menta*, extract of *Citrus* and mixtures thereof.
- 29. (Previously Presented) The composition of claim 28, wherein said auxiliary component comprises up to about 60% by weight of the composition.

30-42. (Canceled).

- 43. (Previously Presented) The composition of claim 2, further comprising benzyl benzoate.
 - 44. (Canceled).

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- 45. (Previously Presented) The composition of claim 2, further comprising an aldehyde component.
- 46. (Previously Presented) The composition of claim 45, wherein said aldehyde component comprises a mixture of one or more hydrocarbon aldehydes of a structure RCH=O, wherein R is selected from the group consisting of aryl and alkyl groups.

47-48. (Canceled).

- 49. (Previously Presented) The composition of claim 45, wherein said aldehyde component comprises between about 0.1% and about 55% of the composition.
- 50. (Previously Presented) The composition of claim 2, further comprising amyl salicylate.

51-52. (Canceled).

53. (Previously Presented) The composition of claim 2, wherein said amyl salicylate comprises between about 0.1% and about 55% by weight of the composition.

54-58. (Canceled).

59. (Currently Amended) A composition comprising—benzyl-benzoate, an aldehyde component, amyl-salicylate, frankincense, extract of roses, as, extract of Cananga, extract of Piper and extract of Bursera and at least one auxiliary component selected from the group consisting of vanillin, ethyl vanillin, extract of Hedychium, extract of Menta, extract of Citrus and mixtures thereof.

60-67. (Canceled).

68. (Previously Presented) The composition of claim 59, wherein said frankincense comprises between about 0.1% and about 40% by weight of the composition.

69-74. (Canceled).

75. (Previously Presented) The composition of claim 59, wherein said extract of roses comprises between about 0.1% and about 40% of the composition.

76-79. (Canceled).

80. (Previously Presented) The composition of claim 59, wherein said extract of *Cananga* comprises between about 0.1% and about 40% by weight of the composition.

81-83. (Canceled).

84. (Previously Presented) The composition of claim 59, wherein said extract of *Piper* comprises between about 0.1% and about 60% by weight of the composition.

85-87. (Canceled).

88. (Currently Amended) The composition of claim 59, wherein said extract of *Bursera* wood comprises between about 0.1% and about 22% by weight of the composition.

89-102. (Canceled).

103. (Previously Presented) An article of manufacture comprising the composition of claim 1 and a carrier.

104. (Canceled).

105. (Previously Presented) The article of manufacture of claim 103, wherein said carrier is selected from the group of fabric-care products, personal hygiene products, air-freshening products, cleaning products and cosmetic products.

106-113. (Canceled).

114. (Previously Presented) The article of manufacture of claim 103, wherein said carrier is a liquid.

115. (Canceled).

116. (Previously Presented) The article of manufacture of claim 103, wherein said carrier is a viscous fluid.

117-125. (Canceled).

126. (Previously Presented) The article of manufacture of claim 103, wherein said carrier is a solid.

127-131 (Canceled).

132. (Previously Presented) A method of reducing the negative effects of malodor on an individual comprising positioning a composition of claim 1 so that vapors emanating from said composition affect olfactory receptors of the individual thereby reducing the negative effects on the individual of malodor emerging from a source of malodors at a location.

133. (Canceled).

- selected from the group of agriculture, amines, body odor, cigarette smoke, compost, dairy industry, gangrenous wounds, garbage, human feet, diapers, dirty laundry, halitosis, bad breath, lesions, livestock, manure, mercaptans, sewage, sludge, smoke, swine, tobacco, trash compactors, tumors, smoke, stale sweat, ulcers, unwashed humans, vomit, waste water, rotting proteins, decomposing proteins, burned proteins, abscesses, urine, viscera, offal, feces, ammonia, amines produced during the putrefaction of proteins and indoles produced during the putrefaction of proteins and combinations thereof.
- is selected from the group consisting of clinics, dental clinics, hospitals, surgical wards, mass graves, morgues, battlefields, abattoirs, industrial plants, sewers, earthquake loci, collapsed buildings, sewage processing plants, tanning plants, animal handling areas, barns, cancer wards, changing rooms, clarifiers, coal mines, composting sites, crematoria, erummy metels, diaper pails, dormitories, feed lots, garbage dumps, garbage processing plants, kennels, landfills, laundry rooms, leather processing plants, locker rooms, lumber mill, meat processing plants, milking parlors, mines, mothers in law, nursing homes, old age homes, outhouses, paper mills, photographic products manufacturing plants, poultry processing plants, prisons, rendering plants, settling basins, sewage dewatering systems, sludge stations and sport centra and combinations thereof.
- 136. (Previously Presented) The method of claim 132, wherein said composition comprises an auxiliary component selected from the group consisting of vanillin, ethyl vanillin or a combination thereof.
- 137. (Previously Presented) The method of claim 136, wherein said source is found in a location selected from the group consisting of hospitals, surgical wards, mass graves, morgues, battlefields, abattoirs, earthquake loci, collapsed buildings, and combinations thereof.

138. (Previously Presented) The method of claim 132, wherein said composition comprises extract of *Hedychium*.

139. (Canceled).

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- 140. (Previously Presented) The method of claim 138, wherein said source is found in a location selected from the group consisting of hospitals, surgical wards, cancer wards, nursing homes, old age homes and combinations thereof.
- 141. (Previously Presented) The method of claim 132, wherein said composition comprises extract of Menta.
- 142. (Previously Presented) The method of claim 141, wherein said individual is a pregnant woman.
- 143. (Previously Presented) The method of claim 132, wherein said composition comprises extract of Citrus.
- 144. (Previously Presented) The method of claim 143, wherein said source includes a source selected from the group of fire, cigarette smoke, tobacco, burned oil or protein (flesh), charred protein (flesh) and smoke.

145. (Canceled).

146. (Previously Presented) The method of claim 132, wherein said positioning comprises positioning said composition in the vicinity of said source or placing said composition at said location.

147-148. (Canceled).

149. (Currently Amended) The method of claim 132, wherein said composition is provided as a component of a smearable article and wherein said positioning comprises smearing said smearable article in the vicinity of the filtrum positioning said composition in the vicinity of an olfactory organ of the individual.

150-152. (Canceled).

- 153. (Previously Presented) The method of claim 132, wherein said positioning comprises contacting said source of malodor with said composition.
 - 154. (Canceled).
- 155. (New) The composition of claim 59, further comprising at least one auxiliary component selected from the group consisting of vanillin, ethyl vanillin, extract of *Hedychium*, extract of *Menta*, extract of *Citrus* and mixtures thereof.
- 156. (New) The composition of claim 59, further comprising benzyl benzoate.
- 157. (New) The composition of claim 59, further comprising an aldehyde component.
- 158. (New) The composition of claim 59, further comprising amyl salicylate.
- 159. (New) A composition useful in preparing a composition effective in altering the perception of at least one malodor by affecting at least one olfactory receptor comprising at least three different plant extracts, said three plant extracts selected from the group consisting of frankincense, extract of roses, extract of Cananga, extract of Piper, and extract of Bursera.